

Profile company



Who we are

Anwar Kaifan General Trading Company was established in 2006 at The State of Kuwait. It started off by managing and marketing fresh juice shops by introducing "Mango Talaat" brand to Kuwait, straight from Alexandria, Egypt. Later, numerous activities were added to the company's list with the support of a highly skilled and experienced team under the supervision and management of the Chairman Mr. Abdulmohsen Al Shatti and the General Manager Mr. Wael Al Gamil. That resulted in getting for "MangoTalaat " in different branches in addition to the high-tech kitchen equipment Taiwanese companies: "JTC" and "Yodo". Anwar Kaifan then expanded to the GCC; started from Kuwait to KSA, Bahrain, Oman, Qatar and UAE. And the desire to expand to different Arab and European countries.





General Trading Co.

ANWAR KAIFAN General Trading company





OUR MISSION

We are wasting no effort towards achieving the highest level of professionalism and excellence in marketing and managing global brands under our umbrella. Most impor-tantly, we constantly seek gaining extreme trust and appreciation from our customers as a result of providing them with high-level of service in addition to economic and competitive pricing.

OUR VISION

We ambitiously seek to take over in managing and marketing foodstuff business, not only in the GCC region, but also to expand worldwide. In addition, we are constantly working hard towards achieving our targets by exceeding our customers' expectations in terms of efficiency, quality and value.

OUR VALUES

Innovation: We put in a lot of efforts in finding promising opportunities to meet our customers' needs and desires.

Trust: Gaining and maintaining our customers' trust is the number highest priority; therefore we always make sure to provide them with the best service and pricing criteria.

Respect: We always strive towards having mutual respect with our esteemed customers; by dealing with them in absolute honestly and transparency.

Cooperation: Our management and employees[™] cooperation makes us stand out of the crowd by sharing their expertise, knowledge and skills; that creates a healthy working environment

Our Brands































Mango Talaat

Mango Talaat is a long-standing name in the world of juices founded brand mango talat in 1940 and started from Alexandria, an Egyptian company founded in Kuwait since 2006 with Egyptian and Kuwaiti partners and reached the capital at the time of the establishment of 150,000 Kuwaiti dinars until the capital increased to one million and seven thousand Kuwaiti dinars and began its first activity by supplying natural mango from Alexandria directly to Kuwait and due to the interest of Mango Talat customers To include sixteen (17) branches and others in the Arab Gulf countries such as Saudi Arabia – Bahrain – Sultanate of Oman – Qatar – Jordan and develop brand mango talat for the permanent expansion of various Arab and foreign countries due to its elite of distinguished workers with practical and science degrees in the field Natural juices that qualify them to complete the work and carry them out at a high level of quality and efficiency and adherence to the standard and international standards in the preparation and adherence to the specifications of global health using natural materials and products 100% until reaching the goal of customer satisfaction and if others seek a product high quality We are the product of producing super-quality juices and taste and at the lowest prices





JTCW



JTC

A notable Taiwanese name that has been in the market for the past 20 years, they are known for manufacturing top notch blenders. Anwar Kaifan is the certified distributer and marketer of JTC's products in Kuwait







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Freij Almubarakiyah

It is famous for its fast and light meals to the Sultanate of Oman opened the branch in 2000 and is also under the management of The Anwar Kaifan Company











It is an Egyptian restaurant famous for the Arab Republic of Egypt, opened the first branch in 1939 and then spread to all countries. Branches of the mule restaurant in Oman Sultanate, which is managed by Anwar Kaifan

El Baghal





It is famous for the pies and pastries with delicious fillings favorite of Omanis and it was opened in 2000 under the management of the company Anwar Kaifan









ANWAR KAIFAN لملعد Talaat

سأج ومعجنات

Saj Talaat

Saj Talaat pastries opened in 2018 in the city of Saudi Arabia Its known for his great-taste and high quality pastries





It is a branch famous for its juices,

www.AnwarKaifan.com



refreshments, sweets, wonderful blends and delicious fruit dishes and was opened in 2020 in Sheikh Zayed In Cairo





Opened in 2020 in Turkey and includes all juices, cocktails and natural refreshments Under management .Anwar Kifan Co









konafaalaqsa

It is a branch famous for all eastern and western sweets in Oman has been opened 2019 and under the management of The **Anwar Kaifan Company**





Estakoza

Estakoza restaurant is famous for its meals and seafood, which is specialized in the Sultanate of Oman with the wealth of fish and was opened in 2019 and is also under the management of the company Anwar Kaifan



CONTACT US



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THANK YOU!

LOOKING FORWARD TO WORKING TOGETHER.